

# Project Life Cycle

Daksh R Kasi

THEME: Education and Economic Mobility

*Project Kaushal*

Class : XI

School : Delhi Public School Bangalore South

# Project Purpose

Growing up, I have always been aware of our society's social and economic disparities. The thought that other kids my age do not have the same opportunities as me to nurture their skills has always bothered me.

During the COVID lockdown, I took upon myself to spread awareness in my surrounding slums about COVID vaccine availability in my area. People were struggling to find out which hospitals were offering vaccines and also how to register for those vaccinations.

Also, I saw kids during COVID lockdown struggling to access online classes, how to download notes and save them for later use. That is when I realized that digital literacy is imperative to survive.

This project will give me an opportunity to create digital awareness amongst kids who are less fortunate than me. In return it helps me in honing my communication skills and be a great team player.

# Problem Statement

In India, approximately 40% of the population is living below the poverty line. Only 25%-30% of the population is literate and digital literacy is non-existent among 90% of the population.

India is one of the fastest growing economies and a leader in the tech industry since the last few decades. More than half of India's population live in rural areas, most of them are too isolated to benefit from the country's impressive economic growth. Digital awareness comes with internet connectivity and only about 4 households in 1,000 rural households have internet connectivity.

While the Government of India has rolled out several plans to lay optical fiber cable in all gram panchayats in India and digitally empower its citizens through "Digital India" campaign, challenges such as infrastructure development, bandwidth availability, and the capacity to scale still remains.

With the world being transformed digitally, a large number of children in rural regions are unable to expand their knowledge reducing their opportunities. And not able to contribute towards the technological development of the country thus impairing the growth of the country and hindering their personal growth too.



Through this project I want to:

- 1) Be a strong advocate of digital literacy for those kids who are deprived of learning new age skills. As society modernizes, learning to communicate digitally is a very important skill set
- 2) Understand how much knowledge they already have involving gadgets and apps
- 3) Teach basics of certain platforms like Canva, PowerPoint, Word for those who are new to these skills, and upskill the ones who know the basics with advanced topics
- 4) Guide the kids to present their problems to their respective teachers in an attention grabbing and convincing manner..

# Project Scope Statement

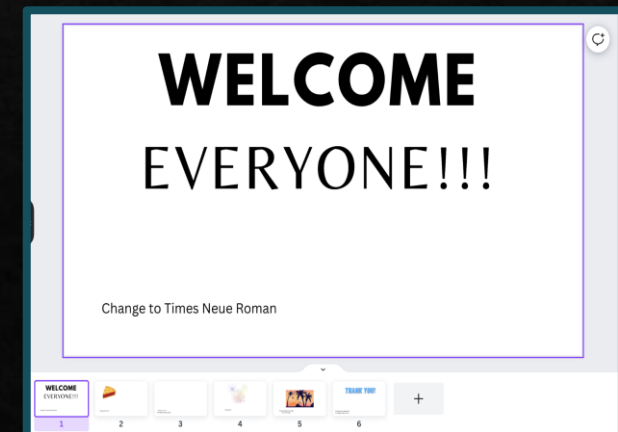
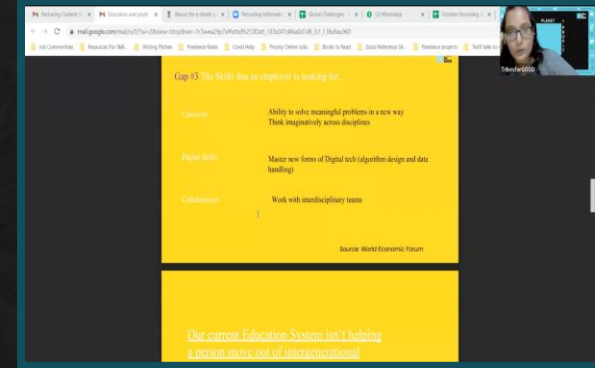
1) As a team we learnt about why digital and economic literacy is important especially for those in the backward sections in our society

2) Talked with InqiLab Team (partner organization), introducing ourselves and learnt about the challenges faced by kids in Government schools. In our first interaction, we were able to break the ice and connect with the kids on a personal level

3) Preparation for the first field work, to create better rapport with the kids I prepared a quiz but was unable to execute due to the time crunch

4) Field Work 1 - Had a brief ice-breaker session with kids, taught them the importance of Canva, conducted a live workshop with the students to make a poster

# Evidence



5) Field work 2 - Taught them basic Canva elements and suggested improvements on some of the Canva projects they had done

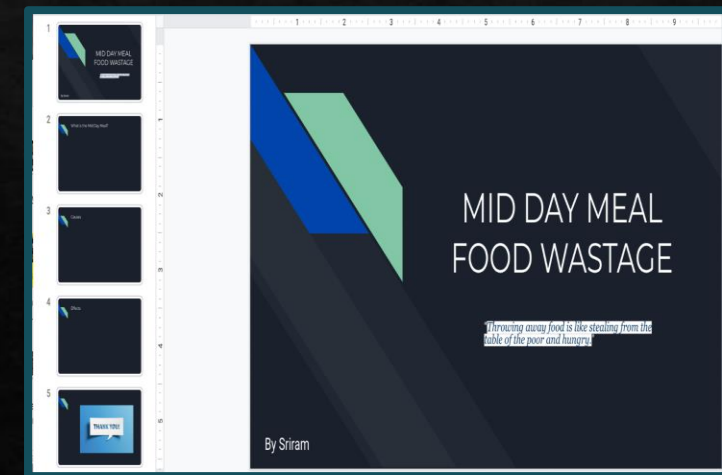
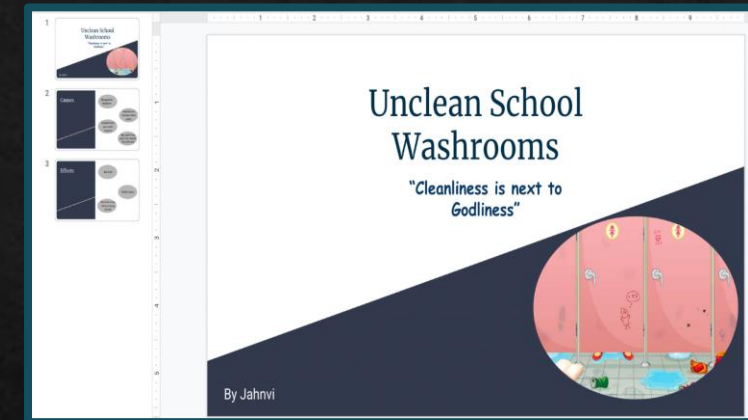
6) Prep for meeting with InquiLab - My teammate and I (Shreyaan) created some posters to showcase how powerful presentations are made

7) Meeting with Inquilab - Briefed them about my previous projects and skills I bring that will help the kids hone their digital skill

8) Field work 3 - Taught 2 students (Sriram and Jahnvi) how to present their problem in an effective manner using Google Slides in the limited time

9) Project Report - Learnt how to create my individual report and how to pitch our overall project as a team

# Evidence





I witnessed the disparity in Education system in our country up-close.

Mentored and guided 5 kids towards achieving some level of understanding in using online applications like PowerPoint Presentations, Canva and Google Slides, to present their problem statements to the concerned authorities in an effective manner

On a personal level, I have learned to communicate with kids in their native language to a certain extent

# Intended Outcome

- 1) Took part in 3 field work sessions where I successfully bonded and interacted with the students
- 2) I mainly interacted with 3 students throughout the fieldwork
- 3) I have developed a sense of what type of life they are living
- 4) Taught them some basics of Canva and Google slides
- 5) Created 4 small projects with my teammate to show as example of how to create posters in a captivating manner
- 6) Suggested some improvements on the projects they have already worked on using Canva
- 7) Started to create a Google Slide presentation on describing their problem statements, giving them a good idea on how to carry it forward

# Project Impact



I had a fun time interacting with students. I was able to have a glimpse at their life, type of lives they are living, their hobbies and also their problems.

Some MythBusters that I experienced were:

- I did not expect the students (most of them were from villages in Telangana) would be good at English. Although not perfect, their English was way better than I expected, it was an eye-opener for me. It taught me not to judge people before getting to know them
- They already had a good knowledge on how Canva works and even how to do things such as Google search and copy-pasting relevant content

Other than that, I am glad I was able to help spread knowledge on digital literacy and help them express their problems in better ways.

# Personal Impact